

BACHELOR OF SCIENCE IN

# COMMUNICATION

As a student in the **Communication program at IIT**, you can choose from three specializations: Journalism of Science, Journalism of Technology and Business, or Professional and Technical Communication.

We live in a world where the modes of communication, such as social media, are constantly evolving. Lewis College's journalism specializations won't limit you to focusing on one medium such as TV, radio, or print, as many communication programs do. We are one of the few universities in the country that will train you to be a subject-matter expert. Of course, you will learn from exceptional writers. But your technical education will be bolstered by classes with professionals in technology, science, and business.

In our technical communication specialization as well, you will be amazed at how your sensitivity to the social and cultural aspects of communication, fluency in the latest computer technologies, and strategies for information design mature over the course of four years. Our distinctive educational experience allows you to learn how to work as part of a team, and communicate across disciplines. You will produce an impressive writing portfolio and earn notable credentials, which will help to launch your career.



## THE IIT ADVANTAGE

Studying communication at IIT, which is most well-known for its technology-focused programs, offers you the unique opportunity to collaborate with your friends in engineering, architecture, computer science, business or life sciences. Our interdisciplinary approach culminates in the Interprofessional Projects Program (IPRO), which brings together student teams from across disciplines to solve a common problem. With technology playing an increasingly central role in our daily lives, having this hands-on collaborative experience gives our students a big advantage in the job market.

### Not to mention, living in the heart of Chicago is an extraordinary education in and of itself!

#### AFTER IIT

The unique combination of abilities you gain at IIT will help you jumpstart a career that makes a practical difference in the world. Here are some of the fields our graduates enter:

- Web design
- Technical communication
- Social media management
- Communications and marketing
- Science or business reporting
- Instructional design

IIT Lewis College  
of Human Sciences



ILLINOIS INSTITUTE OF TECHNOLOGY



Daisy Contreras

## GET CONNECTED

For more information, and to apply for admission, please visit

[admission.iit.edu](http://admission.iit.edu).



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“Being able to speak both Spanish and English, journalism was the right fit for me, because I can reach a greater number of people. My specialized degree in journalism of science has given me the scientific knowledge and tools necessary to relay specific, important information to the Spanish-speaking community, whether it's health, science, or technology news.”